



The Department of Business and Economics at TU Dortmund University is offering the following position (starting at the earliest possible date):

## Professorship (W3) Marketing

### Our profile

TU Dortmund University comprises 17 departments in the natural and engineering sciences as well as the humanities and social sciences and is a dynamic university with a strong profile in research, teaching, promotion of young scientists and transfer.

### Profile of the professorship

In research, you represent the field of marketing, preferably with regard to research on market- and customer-oriented behavior of organizations, and further develop it with international visibility. In your research, you primarily employ empirical-quantitative research methods and fit into the department's research profile. You participate in research networks and cooperations within and outside TU Dortmund University and are committed to promoting early career researchers. In teaching, you are responsible for the subject "marketing" and participate appropriately in the teaching activities of the department.

### Your qualifications

You have obtained a doctorate with above-average success and have acquired a post-doctoral lecture qualification (Habilitation) or an equivalent qualification. You can demonstrate research excellence in the field of the professorship through continuous high-ranking international publications in recognized peer-reviewed journals, especially in recent years, and you have experience in acquiring third-party funding. International research collaborations are expected. Additionally, you have the potential for teaching excellence. Social and leadership skills and the willingness to participate in academic self-administration complete your profile. Moreover, the recruitment requirements in Sections 36 and 37 of the North Rhine-Westphalia Higher Education Act (Gesetz über die Hochschulen des Landes Nordrhein-Westfalen, HG) apply.

### Attractive environment

We offer an excellent academic environment and attractive cooperation opportunities with renowned international, national, and regional partners. The metropolitan Ruhr Area with the University Alliance Ruhr (UA Ruhr) guarantees short distances to a diversity of partners from science and industry. With our Dual Career Service, we support your partner in finding professional opportunities in the region, if desired. We will be happy to provide information about housing and living in Dortmund and help you find childcare options. If you are coming to us from abroad, our Welcome Service will support you upon your arrival in Germany.

### Diversity welcome

A central goal of TU Dortmund University is to promote diversity and equal opportunities. We strive to significantly increase the percentage of women in research and teaching and therefore welcome applications from female academics. We give preference to severely disabled applicants if their qualifications meet the requirements. We support the compatibility of family and career and promote gender equality in academia and research.

### Your application

If you are interested in the position, please submit your application by **04.12.2024** via our application portal.

Details on the application process and the preparation of application documents can be found here:

[berufung.tu-dortmund.de/en/application](https://berufung.tu-dortmund.de/en/application)

Questions will be answered by the Dean of the Department of Business and Economics,  
Professor Dr. Steffen Strese  
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[dekanat.wiwi@tu-dortmund.de](mailto:dekanat.wiwi@tu-dortmund.de)

Further information about the Department of Business and Economics can be found at <https://wiwi.tu-dortmund.de/en>

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